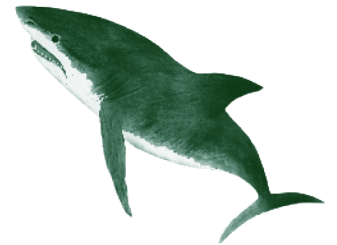


## DESIGN A BADGE

### Lead-in activity

After reading *The Most Important Animal of All*, ask the children to decide which animal they would like to champion from the seven keystone species featured, or from the eight on pages 36–37.

Hbk: 978-1-8381381-3-4 Pbk: 978-1-8381381-4-1



### Main activity

Photocopy the attached design sheet for each child, telling them they can copy the badge shown and draw the icon in the middle that represents their chosen animal. If they are feeling creative, they can make up their own design. Ask them to think about:

- **Colour.** Do they want to choose colours that represent the animal or just colours that complement one another?
- **Typography.** It needs to be clear so people can read it, but do they want to use capital letters or a fancy font copied from the front cover of a book?
- **Central image.** This should be something that represents their animal. It could be a silhouette of the animal or a paw print or any other idea they have.
- **Pattern.** What pattern do they want to use around the edge of the badge? It can be a pattern associated with their animal, such as stripes for a tiger, waves for krill, or flowers for a bee, or it just a pattern that they like.

### Extension activity

If they enjoy this activity, they could design a whole set of badges for each animal. Let their imagination run wild!!



### English National Curriculum links:

- use a range of materials creatively to design and make products
- use drawing, painting and sculpture to develop and share their ideas, experiences and imagination
- develop a wide range of art and design techniques in using colour, pattern, texture, line, shape, form and space, exploring ideas



# DESIGN A BADGE

Choose an animal and design your very own animal champion badge. You can copy this or make up your own design.



shark



elephant



bee



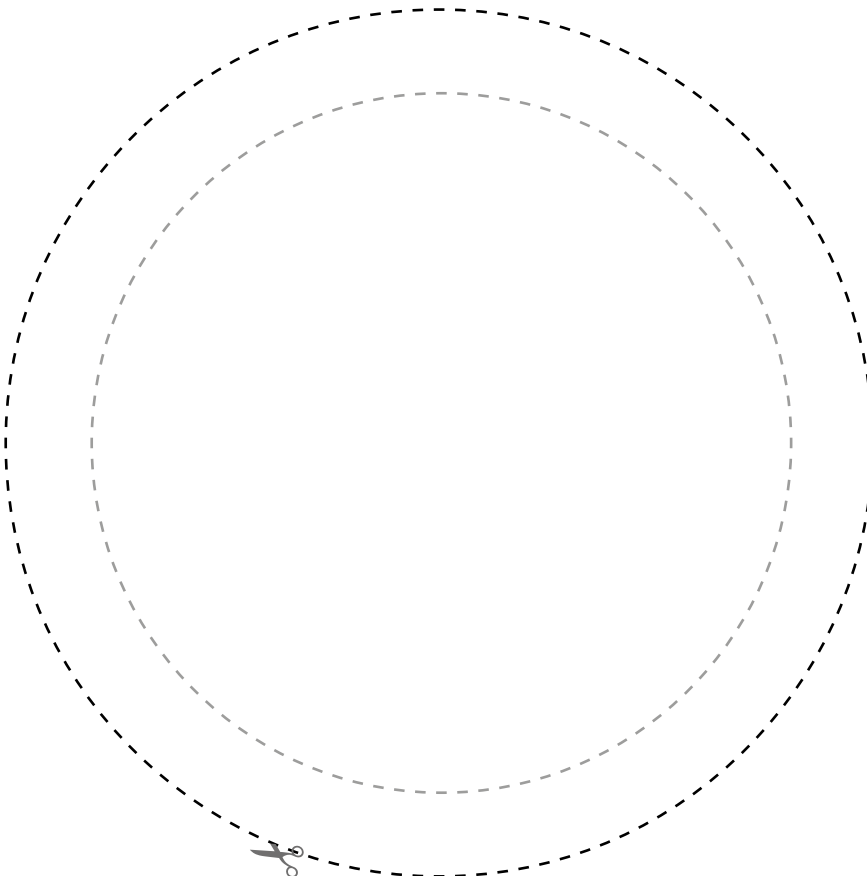
beaver



krill



bat



Name .....